



45th Annual Meeting
CALTCM Summit for Excellence
Leading the Future of Post-Acute and Long-Term Care
Omni Los Angeles Hotel at California Plaza, Los Angeles, CA
April 4-6, 2019

At the CALTCM 2019 Annual Meeting there are various Sponsorship Opportunities to meet your company's specific goals and objectives, and every budget. Sponsors and Donors are needed for the Annual Meeting, Pre-Summit's, Collaborative Medicolegal Summit and Best Practices Summit, the CALTCM Leadership Award, and more. Each sponsor will receive the following recognition:

Donor Opportunities

Donor Levels:

- **Platinum Donor:** \$15,000 donation or higher
- **Gold Donor:** \$10,000 donation or higher
- **Silver Donor:** \$5,000 donation or higher
- **Bronze Donor:** \$2,500 donation or higher

Donors will be:

- Recognized in Program Syllabus;
- Acknowledged during the Opening of the General Session at the 2019 Annual Meeting;
- Acknowledged on event signage at the 2019 Annual Meeting;
- Platinum Donors: Honorable mention as corporate sponsor of the 2019 Annual Meeting.

Sponsorship Opportunities:

Your Annual Meeting Sponsorship Includes:

- Recognition in Program Syllabus;
- Signage Acknowledging Sponsorship

Opportunities: *(Full Details below)*

- Thursday Pre-Summit: Collaborative Medicolegal Summit
- Friday Pre-Summit: Best Practices Summit
- CALTCM Leadership Award
- Welcome Coffee and Continental Breakfast
- CALTCM Reception
- Break Sponsor
- Conference Bag Insert
- Exhibit Table
- Product Theaters

Sponsorship Opportunities:

Thursday Evening Pre-Summit: Thursday, April 4, 2019
Collaborative Medicolegal Summit: Strange Bedfellows
\$10,000 Sponsorship (Partial or Full Sponsorship welcome.)

Friday Pre-Summit: Best Practices Summit: Friday, April 5, 2019
\$10,000 Sponsorship (Partial or Full Sponsorship welcome.)

Morning Coffee and Continental Breakfast: Friday, April 5, 2019 and Saturday, April 6, 2019
\$3,000 Exclusive Sponsorship: Get the morning off to a great start by sponsoring coffee and breakfast, your company logo will be featured on the buffet tables.

CALTCM Member Reception: Friday, April 5, 2019
\$3,500 Sponsorship (Partial or Full Sponsorship welcome.)

Break Sponsor

Spoil our conference attendees by sponsoring a Break Session during our annual meeting and your company logo will be featured on the buffet tables. Various options available, call office for details.

Conference Bags and Insert

Place your message into the hands of all attendees. Conference bags are distributed to all attendees at check-in and offer premium visibility before and after the conference. Your promotional flyer or brochure will be included in all attendee bags.

- Company Logo on Bag: \$1,000
- Insert in Bag: \$500

Exhibit Table

\$1,500 Fee; Tabletop display, company will be acknowledged in program syllabus and on event signage.

Product Theater

This is a premier opportunity to have dedicated and focused time with attendees to promote your products and services. Your company will receive face-to-face networking access with CALTCM attendees through the sponsorship of a Product Theater. Get exclusive access to key decision makers and thought leaders in long term care.

As a Product Theater Sponsor, your company will host a 45-minute product theater to introduce your product or service to CALTCM attendees on a relevant long-term care topic. The cost to secure a product theater begins at \$5,000. Any costs associated with speakers, food and beverage, and audiovisual equipment are the responsibility of the host company. Sponsors are required to provide meals during the time slot at their expense. The host is also responsible for onsite registration. Please note that this is a NON-CME opportunity.

Product Theater Sponsorship Includes:

- One 45 minute Product Theater session designed to accommodate up to 150 attendees
- Recognition in Program Syllabus
- One-time use of Pre-Meeting mailing list for marketing purposes
- One-time use of Post-Meeting mailing list for marketing purposes
- Dedicated email blast of Product Theater schedule sent by CALTCM to all attendees prior to meeting

Product Theater Time Slots:

Lunch Friday, April 5:	12:00 pm to 12:45 pm	\$10,000
Dinner Friday, April 5:	7:15 pm to 8:00 pm	\$ 5,000
Lunch Saturday, April 6:	12:15 pm to 1:00 pm	\$10,000