



Sponsor Prospectus

2026 CALTCM Summit for Excellence



About CALTCM



Networking

CALTCM is the recognized voice of medical leadership in post-acute and long-term care (PALTC).



Education

The Annual Meeting focuses on getting the right professionals engaged in the right conversations.



Quality Patient Care

Promoting quality patient care across the long-term care continuum through medical leadership and education.

Mission Statement

CALTCM promotes quality patient care across the long-term care continuum through medical leadership and education.

Vision Statement

CALTCM is the medical voice of long term care in California. We value excellent and individualized medical care, a team approach, and the integration of medical science with personalized care. CALTCM is the organization of choice for long term care physicians and other long term care professionals in California. As such, we exist to:

- Provide quality education for long term care professionals;
- Promote effective medical leadership;
- Promote ethical delivery of care; and
- Promote the rights of patients.

About the Summit

Celebrating over 50 years of medical leadership and education.

CALTCM's 52nd Annual Meeting

2026 CALTCM Summit for Excellence

Join CALTCM's Annual Meeting—where engaged decision-makers and thought leaders unite to advance quality in post-acute and long-term care—creating a powerful opportunity for sponsors to connect, collaborate, and make a lasting impact.

Thursday
Sept 24
2026

Annual Meeting &
President's Reception

4PM-9PM*

Annual Meeting,
Poster Session & Reception

8AM-6PM*

Friday
Sept 25
2026

Saturday
Sept 26
2026

Annual Meeting

8AM-2PM*

Paradise Point Resort & Spa
San Diego, CA

**Schedule subject to change.*

Invitation

CALTCM 2026 Summit for Excellence

It is our pleasure to invite you to sponsor or exhibit at the California Association of Long Term Care Medicine (CALTCM) Annual Meeting, the CALTCM Summit for Excellence. This Summit is the premier performance improvement training and educational conference on PALTC medicine in California. With over 200 program attendees expected, your organization will be recognized by physicians/medical directors, nurse practitioners, nursing home administrators, and other interprofessional providers working in PALTC.

Supporting CALTCM will promote your organization with the thought leaders in PALTC, to:

- Build more meaningful relationships with key PALTC decision-makers;
- Increase recognition and trust with your brand;
- Provide greater exposure and visibility in the PALTC industry.

Thank you for your consideration.



Opportunities

Sponsoring an event at the CALTCM Annual Meeting offers unparalleled exposure, creating a unique opportunity to elevate engagement and visibility throughout the conference. Sponsorship Packages have been curated to amplify your impact, providing a distinct opportunity to connect with attendees and build relationships.

Sponsorship Packages

Platinum Sponsor: \$10,000

- Reception Sponsorship (Branded Wine Glasses at President's Reception)
- One Exhibit Table* at Annual Meeting with 4 exhibitor badges
- Company name and hyperlink on event website
- Four (4) Tickets to President's Reception
- Large Logo Recognition at President's Reception
- Acknowledgment at Event

Gold Sponsor: \$5,000

- Reception Sponsorship
- One Exhibit Table* at Annual Meeting with 2 exhibitor badges
- Company name and hyperlink on event website
- Two (2) Tickets to President's Reception
- Medium Logo Recognition at President's Reception
- Acknowledgment at Event

Silver Sponsor: \$2,500

- Reception Sponsorship
- Company name and hyperlink on event website
- Two (2) Tickets to President's Reception
- Small Logo Recognition at President's Reception
- Acknowledgment at Event

Premier Sponsorship Package

(Three opportunities.)

For the organization who is seeking maximum name recognition. It includes:

- *Product Theater** (Space and basic audio visual.)*
- *One Exhibit Table* at Annual Meeting with 4 exhibitor badges. Premium location.*
- *Company name and hyperlink on event website*
- *Five (5) Tickets to President's Reception*
- *Large Company Logo recognition at President Reception*
- *Acknowledgment at Event*

Breakfast Product Theater: \$25,000 | Lunch Product Theater: \$30,000


Opportunities

À La Carte Menu


Exhibit Table*: \$1,750

Single 6' tabletop display with name recognition in all marketing & event signage. Non-Profit rate: \$875 (limited availability). **Includes two exhibitor badges; additional exhibitor badges can be purchased for a fee of \$500 each. New Exhibitor Vetting: Unfamiliar companies will undergo a vetting process. We reserve the right to decline exhibits to maintain exhibit standards. Exhibit dates: Friday & Saturday, September 25 & 26.*


Hotel Key Cards - \$7,500 (Exclusive)

 Sponsorship of the Paradise Point Resort & Spa key cards provides your company with exclusive branding on the room key cards distributed to all attendees. Every time attendees access their hotel room, your brand will be front and center, providing continuous exposure throughout the event.

Industry Insight Poster Display: \$1,500

 Showcase your product, service, or innovation. This poster display lets you present company materials during scheduled times, giving you a chance to interact with attendees and highlight your contributions to the field.

Wi-Fi Advertising: \$10,000 (Exclusive)

 Promotional support includes a custom, branded log-in page. Your corporate logo will be included in all Wi-Fi login instructions online and on-site.

Conference Tote Bag Inserts - \$1,500 (Materials deadline: 8/1/26)

Get your message in the hands of every attendee during the meeting, by purchasing a bag insert. You are responsible for producing your promotional item and shipping them to CALTCM in time for insertion. Details along with deadlines will be sent upon purchase.

Product Theater: \$7,500 - \$10,000**

This is a prime opportunity to have dedicated and focused time with attendees to promote your products and services. Product Theater Sponsorship includes:

- A 45-minute Product Theater session to accommodate up to 150 attendees.
- Name recognition in all marketing and event signage.
- Dedicated email blast with program information to all attendees prior to meeting.

***Any costs associated with speakers, food and beverage, and audiovisual equipment are the responsibility of the host company. Sponsors are required to provide meals during the time slot at their expense. Please see Product Theater Guidelines & Application for full details.*

Morning or Afternoon Break Sponsorship: \$3,000

Greet and spoil our Summit attendees by sponsoring a Break during our event and your company logo will be featured on the buffet tables. (Three opportunities available.)

CALTCM President's Reception - Entertainment: \$4,000

Kick off the Summit with entertainment on Thursday night! This sponsorship includes branding at the event, plus opportunities for you to engage attendees during a fun and casual social gathering.

CALTCM Poster Session - Cocktail Bar Sponsorship: \$5,000

Sponsor the Poster Session Reception Cocktail Bar and create a signature drink for the event. Your brand will be showcased prominently at the bar, and attendees will receive a branded glass as a keepsake, providing long-term visibility as they take the glass home.

Registration

To secure your Sponsorship, and inquire about availability, please contact the Executive Office at: info@caltcm.org.

Participation Guidelines

Terms and Conditions

By registering as a sponsor or exhibitor for the 2026 CALTCM Summit for Excellence, participants agree to follow the Summit's official policies, including conduct expectations, payment terms, liability waivers, security policies, COVID-19 risk assumptions, and venue rules. Full terms will be provided upon registration.

Damage

The sponsor is liable for any damages to the venue caused by its employees or agents, including defacement. Employees are prohibited from driving nails or using damaging decorations, adhesives, or tapes. No alterations to the premises are allowed.

Force Majeure

CALTCM is not liable for any loss, damage, or delays caused by natural disasters, epidemics, strikes, government actions, civil unrest, or other uncontrollable factors.

Thank You

Contact CALTCM



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info@caltcm.org

